

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53141-1

DATE PRINTED

08/10/12

AND

PAGE 1

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339143 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	BUYING TIME	OBERMUELLER FOR CONGRESS
AND	650 Massachusetts Ave NW Ste 210	3874 Danbury Trl
ADDRESS	Washington DC 20001-3796	Eagan MN 55123-1550
	USA	USA
CONTACT	KRISTA MURRAY	PRODUCT#2079

Cancellation Notice
Required
Announcement 28 days
prior notice

LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	2079	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01101..	3	07:00A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	3	425.00	1275.00
2	10000..	1	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	1	425.00	425.00
3	01111..	4	04:58A	05:58A	30S	10/09/12-10/12/12	SUNRISE THIS MORNING	4	340.00	1360.00
4	01110..	3	04:29A	04:58A	30S	10/09/12-10/11/12	4 NEWS THIS MORNING	3	200.00	600.00
5	10000..	1	04:29A	04:58A	30S	10/15/12-10/15/12	4 NEWS THIS MORNING	1	200.00	200.00
6	01111..	4	05:58A	07:00A	30S	10/09/12-10/12/12	THIS MORNING	4	725.00	2900.00
7	01011..	3	09:00A	09:58A	30S	10/09/12-10/12/12	ANDERSON	3	350.00	1050.00
8	01111..	4	11:58A	12:30P	30S	10/09/12-10/12/12	NOON NEWS	4	675.00	2700.00
9	01111..	4	12:30P	01:00P	30S	10/09/12-10/12/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
10	00111..	3	02:56P	03:57P	30S	10/10/12-10/12/12	DR. PHIL	3	450.00	1350.00
11	10000..	1	02:58P	03:57P	30S	10/15/12-10/15/12	DR. PHIL	1	450.00	450.00
12	01101..	3	09:58A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	3	475.00	1425.00
13	10000..	1	09:58A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	475.00	475.00
14	01011..	3	12:59P	01:58P	30S	10/09/12-10/12/12	THE TALK	3	325.00	975.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND			
ADDRESS	Washington DC 20001-3796 USA	Eagan MN 55123-1550 USA	
CONTACT	KRISTA MURRAY	PRODUCT#2079	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2079	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

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			FROM	TO						
15	10000..	1	12:59P	01:58P	30S	10/15/12-10/15/12	THE TALK	1	325.00	325.00
16	00111..	3	10:58A	12:01P	30S	10/10/12-10/12/12	YOUNG & THE RESTLESS	3	500.00	1500.00
17	10000..	1	10:58A	12:01P	30S	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	500.00	500.00
18	01111..	4	03:57P	05:00P	30S	10/09/12-10/12/12	ELLEN DEGENERES	4	750.00	3000.00
19	00111..	3	05:59P	06:30P	30S	10/10/12-10/12/12	M-F 6PM NEWS	3	2200.00	6600.00
20	10000..	1	05:59P	06:30P	30S	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
21	01011..	3	04:59P	05:30P	30S	10/09/12-10/12/12	M-F 5PM NEWS	3	1650.00	4950.00
22	10000..	1	04:59P	05:30P	30S	10/15/12-10/15/12	M-F 5PM NEWS	1	1650.00	1650.00
23	01010..	2	06:27P	07:00P	30S	10/09/12-10/11/12	WHEEL OF FORTUNE	2	3000.00	6000.00
24	10000..	1	06:27P	07:00P	30S	10/15/12-10/15/12	WHEEL OF FORTUNE	1	3000.00	3000.00
251..	1	09:00P	10:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	4000.00	4000.00
261	1	10:35P	11:00P	30S	10/14/12-10/14/12	WCCO 4 NEWS AT 10:35	1	900.00	900.00
27	0111...	3	12:37A	01:07A	30S	10/09/12-10/11/12	10P NEWS REPLAY	3	200.00	600.00
28	1000...	1	12:37A	01:07A	30S	10/15/12-10/15/12	10P NEWS REPLAY	1	200.00	200.00
29	01010..	2	11:37P	12:38A	30S	10/09/12-10/11/12	THE LATE LATE SHOW W/CRAIG	2	255.00	510.00
30	10000..	1	11:37P	12:38A	30S	10/15/12-10/15/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00

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AND 650 Massachusetts Ave NW Ste 210 3874 Danbury Trl

ADDRESS Washington DC 20001-3796 Eagan MN 55123-1550

USA USA

CONTACT KRISTA MURRAY PRODUCT#2079

Cancellation Notice

Required

Announcement 28 days

prior notice

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 2079 PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1

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			FROM	TO						
31	01110..	3	10:35P	11:38P	30S	10/09/12-10/11/12	LATE NIGHT WITH DAVID	3	650.00	1950.00
32	10000..	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	650.00	650.00
331.	1	07:57A	09:00A	30S	10/13/12-10/13/12	SAT 8AM NEWS	1	475.00	475.00
341	1	09:58A	11:30A	30S	10/14/12-10/14/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00
351	1	05:28P	05:58P	30S	10/14/12-10/14/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
Total Contract:								74		58525.00
Billing Summary										
						Oct	Nov	Dec	Total	
Qtr 4-12						58525.00	.00	.00	58525.00	
GRAND TOTAL									58525.00	

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